FOR WOMEN IN SCIENCE COMMUNITY

PRIVACY POLICY

L'Oréal's ambition is to help make the world a more beautiful place. We place great value on honesty and clarity and we are committed to building a strong and lasting relationship with you based on trust and mutual benefit. Part of this commitment means safeguarding and respecting your privacy and your choices. Respecting your privacy is essential to us. This is why we set out "Our Privacy Promise" and our full Privacy Policy below.

OUR PRIVACY PROMISE

- 1. We respect your privacy and your choices.
- 2. We make sure that privacy and security are embedded in everything we do.
- 3. We do not send you marketing communications unless you have asked us to. You can change your mind at any time.
- 4. We never offer or sell your data.
- 5. We are committed to keeping your data safe and secure. This includes only working with trusted partners.
- 6. We are committed to being open and transparent about how we use your data.
- 7. We do not use your data in ways that we have not told you about.
- 8. We respect your rights, and always try to accommodate your requests as far as is possible, in line with our own legal and operational responsibilities.

For more information about our privacy practices, below we set out what types of personal data we may receive from you directly or from your interaction with us, how we may use it, who we may share it with, how we protect it and keep it secure, and your rights around your personal data. Of course all situations may not apply to you. This Privacy Policy gives you an overview of all possible situations in which we could interact together.

When you share personal data with us or when we collect personal data about you, we use it in line with this Policy. Please read this information. If you have any questions or concerns about your personal data, please contact us at <u>dpofficerUKI@loreal.com</u>.

WHAT WILL YOU FIND IN THIS PRIVACY POLICY?

Who are we?

What is personal data?

What data do we collect from you and how do use it?

How do we collect or receive your data?

Who may access your personal data?

Where we store your personal data?

How long do we keep your personal data?

Is my Personal data secure?

Links to third party sites and social login

Social media and user generated content

Your rights and choices

Contact

WHO WE ARE

L'Oréal (UK) Limited is responsible for the personal data that you share with us. When we say "L'Oréal", "us", "our" or "we", this is who we are referring to. L'Oréal is the "data controller" for the purposes of applicable data protection laws.

Please see the "Contact Us" section for our contact details.

L'Oréal represents several different brands and products. For more information on L'Oréal, and the brands it represents, please see <u>http://www.loreal.co.uk/.</u>

L'Oréal is part of the L'Oréal Group, which operates in 140 countries around the world. For details on the L'Oréal Group, please see <u>http://www.loreal.com/group</u>.

WHAT IS PERSONAL DATA?

"Personal data" means any information or pieces of information that could identify you either directly (e.g. your name) or indirectly (e.g. through pseudonymized data such as a unique ID number). This means that personal data includes things like email/home addresses/mobile phone, usernames, curriculum vitae, diplomas, scientific publications and potentially financial information. It could also include unique numerical identifiers like your computer's IP address or your mobile device's MAC address, as well as cookies.

WHAT DATA DO WE COLLECT FROM YOU AND HOW DO WE USE IT?

How do we collect or receive your data?

We might collect or receive data from you via our websites and all related platforms. Sometimes you give this to us directly (e.g. when you create an account, when you contact us or when you apply for a scholarship or an award or when you launch a fundraising appeal), sometimes we collect it (e.g. using cookies to understand how you use our websites/apps) or sometimes we receive your data from other third parties, including other L'Oréal Group entities.

When we collect data, we indicate the mandatory fields via asterisks where such data is necessary for us to:

• Perform our contract with you (e.g. when you apply for a scholarship);

During which interactions may you provide and we may collect your data?	What personal data may we receive from you directly or resulting from your interaction with us?	How and why we may use your data ?	What is the legal basis for using your personal data?
	Depending on how much you are interacting with us, those data may include:	To: • Manage and evaluate your applications	
	• Name and surname;	• Respond to your questions and otherwise interact with	 Performance of a contract
	· Gender;	you ;	To provide you with the service you
	• Email address;	• Allow you to manage your preferences;	create an account,
Account Creation and management	· Address;	• Draft reports on the "Beauty for all"	apply for a scholarship), evaluate your
Information collected during the creation of	 Phone number; Photo; 	activity of the organizations receiving	applications in order
an account on the following L'Oréal websites:	• Birthday or age	the support of L'Oréal in the context of the	scholarship, an award, a fundraising
https://forwomeninscience.com including For Girls in Science	range;	program Beauty for a Better Life.	appeal or a call for project in the
https://projets-fondation-loreal.com	• ID, username, and password;	 Give you access to the alumni network 	context of the <i>Beauty for a</i> <i>better Life</i> program,
https://www.sharedfoundation.com	• Information related to your scientific	enabling you to keep in contact with other alumni, keep you	To ensure the follow-up of our
http://reporting.fondationloreal.com	researches (only to help the evaluation of your application)	updated on latest news, build your own	
https://community.forwomeninscience.com/	· Diplomas;	professional network between known scientific women and	annual reports.
	• As part of <i>Beauty</i> <i>For a Better Life</i> , the information you	benefit from all services provided within the platform etc.	
	provided to us in the context of your call	• Send you non- commercial	· Consent
	for project and of your bi-annual reports on your "beauty for all" activity (including information on your	communications (where you have asked us to) which may be tailored to your "profile" and mainly to invite you to events	To send you communications and information with regard to the programs of L'Oréal

Information overview on your interactions with us and their consequences on your data

	program and your organization)	concerning you or send you newsletters(i.e. based on the personal data we know about you and your preferences); • Monitor and improve our websites/apps ;	• Legitimate Interest To ensure our
		 Secure our websites/apps and protect you and us against fraud; 	websites/apps remain secure, to protect them against fraud, and to help us better understand your needs and expectations and therefore improve our services.
Online browsing Information collected by cookies or similar technologies ("Cookies"*) as part of your browsing on the following websites:	Depending on how much you are interacting with us, those data may include:	We use Cookies, where relevant, with other personal data you have already shared with us for the following purposes:	• Legitimate interest:
https://forwomeninscience.com https://projets-fondation-loreal.com https://www.sharedfoundation.com https://fondationloreal.com http://reporting.fondationloreal.com	· Where you came	functioning of our website/apps: o proper display of the content; o creation and remembering of your	that are working properly and are continually improving for
https://community.forwomeninscience.com For information on specific Cookies placed through a given website/app, please consult the relevant cookie table made available within the relevant website. * Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L'Oreal Group's websites.	at; · Videos you watched; · Ads you click or tap; · Your location; · Duration of your visit;	o interface personalisation such as language; o improvement of our websites/apps, for	cookies that are (i) essential for the functioning of our website s, (ii) used to keep our website • Consent For all other cookies.

	Dence d'action de la	For the management of	· Performance of a
Management of applications in order to	Depending on the	within your social accounts. For the management of	· Performance of a
		to share information	
		buttons to enable you	
		 Social networks 	
		etc.)	
		number of partners	
		field of science,	
		(number of applicants,	
		statistical purposes	
		<i>For a Better</i> <i>Life</i> programs for	
		Science and Beauty	
		Women in	
		components of our <i>For</i>	
		o To evaluate the	
		website.	
		you discovered our	
	such identifier.	twiceTo know how	
	expiration date of	being recorded	
	granted to each visitor and the	o To avoid visitors	
	A unique identifier	• To run statistics:	
	• device information.	performing troubleshooting.	
	information;	example through	
	· browser	or services, for	
		misuse of our websites	
	· IP address;	you against fraud or	
		and safe and protect	
	Technical information:	• To ensure the website/app is secure	

	 E-mail ; Presentation or personal preferences; 	application evaluated by the members of the jury of calls for projects.	appeal or a call for project.
	 · CV · Diplomas; · Letters of recommendation · Scientific publications; · Projects; · Titles; · Etc 	• For statistics purposes	 Legitimate interest Study applications worldwide. Make statistical studies to obtain an annual global report related to our programs (international scale)
Selection and management of experts in the context of the "For Women in Science" program on the following website: <u>https://forwomeninscience.com</u> including For Girls in Science.	Depending on how much you are interacting with us, those data may include: • Name, Surname • Birthdate • E-mail • Job position • Organization • Phone number (optional)	We use this data in order to: • Build and manage our team of experts • Give them access to the applications for a scholarship, an award, or a call for projects	• Consent • You send reminders and information about the evaluation of the applications for which you are responsible.
User Generated Content <u>http://reporting.fondationloreal.com</u> <u>https://www.sharedfoundation.com</u> <u>https://community.forwomeninscience.com/</u> Information collected when you publish content on our websites or you accept that	Depending on how much you are interacting with us, those data may include: • Name and surname or alias;	In accordance with the specific terms and conditions accepted by you: • Use of your information on the context of the evaluation of the <i>Beauty for a Better</i>	• Performance of a contract Provide you with the service you requested (eg, create an account, apply for a call for project, evaluate your application, etc.).

we reuse the content you have posted (including data related to the results of your	· Email address;	<i>Life</i> program of L'Oréal	Allow us to access information from
activity of socio-aesthetic, "beauty for all",	· Photo;		your programs /
but also in the information that you provide	,	• Enable you to benefit	
as part of the call for projects "Beauty for a	· Personal	from services offered	our partnership and
Better Life".	description or	by the professional	call for projects.
	preferences;	network between	
		alumni of our	
	• Information that	programs (comments,	
		messages, publications	
	the context of the call	etc.).	
	for projects, in your		· Legitimate
	bi-annual reports on		Interest
	your "beauty for all"		
	activity (including information on your		To help us better
	program and your	• For statistics	understand how to
	organization) and	purposes.	improve and make sustainable our
	published within the		"beauty for all"
	For Women in		activities and the
	Science Community		support of L'Oréal.
		We use your date in	
		We use your data in order to :	
Enquiries	Depending on how		
Information collected when you ask	much you are	• To answer your	· Consent
questions relating to our programs or	interacting with us,	enquiries;	
activities on the following websites:	those data may	enquines,	To process your
activities on the following websites.	include:	• Where needed, to	enquiry.
https://forwomeninscience.com including		connect you with the	
For Girls in Science	• Name and surname;	relevant services	
			· Legitimate
https://projets-fondation-loreal.com	• Phone number;		interest
	Email address		
https://www.sharedfoundation.com	· Email address;		To help us better
	• Other information	For statistics	understand our
https://fondationloreal.com	you have shared with	· For statistics	candidates' and
	us about yourself in	purposes.	stakeholders' needs
http://reporting.fondationloreal.com	relation to your		and expectations
	enquiry		and therefore
https://community.forwomeninscience.com/	1		improve our
			services.

• Provide you with the service you have asked for (e.g. in order to handle your scholarship, award application or your fundraising appeal, participate to For Women in Science Community); or

• Comply with legal requirements.

If you do not provide the data marked with an asterisk, this may affect our ability to provide the services.

We set out further details in the table below, explaining:

- 1. *During what interaction your data may be provided or collected?* This column explains what activity or situation you are involved in when we use or collect your data. For example, when filing (for the laureates) or evaluating (for the jury and the experts) an application, when appealing for fundraising, when participating to For Women in Science Community or browsing a website/app.
- 2. What personal data may we receive from you directly or resulting from your *interaction with us?* This column explains what types of data we may collect about you depending on the situation.
- 3. *How and why we may use it?* This column explains what we may do with your data and the purposes for collecting it.
- 4. *What is the legal basis for using your personal data?* This column explains the reason we may use your data.

Depending on the purpose for which the data is used, the legal basis for the processing of your data can be:

- Your consent;
- Our **legitimate interest**, which can be:
 - **Improvement services**: more specifically, our interest in improving our websites and applications, as well as our legitimate interest in maintaining a lasting relationship with our award and scholarship winners.
 - **Securing our tools:** to keep tools used by you (our websites/Apps/devices) safe and secure and to ensure they are working properly and are continually improving.
- The **performance of a contract**: more specifically to handle your scholarship, award application or your fundraising appeal;
- Legal grounds where a processing is required by law.

Who may access your Personal data?

The recipients of your personal data may be the following:

- Authorized employees within the L'Oréal teams responsible for managing applications, for scholarships, awards, fundraising or calls for projects.
- The service providers in charge of the hosting of the websites;
- The experts in charge of evaluating the application for scholarships, awards or calls for projects;
- CRI ("Centre de Recherche Interdisciplinaire") for the Program "For Girls in Science".

We may share your personal data with other entities of the L'Oréal Group to comply with our legal obligations and with your consent

Depending on the purposes for which your data were collected, and only if necessary, some of your personal data may be accessible to L'Oréal Group entities worldwide in pseudonymized form (not allowing direct identification) and if this is necessary for statistics purposes.

Your personal data may also be processed on our behalf by our trusted third party providers.

We rely on trusted third parties to perform a range of business operations on our behalf. We only provide them with the information they need to perform the service, and we require that they do not use your personal data for any other purpose. We always use our best efforts to ensure that all third parties we work with keep your personal data secure. For instance, we may entrust services that require the processing of your personal data to:

- Email routing providers who assist us with the sending of newsletters and event management.
- Third parties that assist and help us in providing IT services, such as platform providers, hosting services, maintenance and support on our databases as well as on our software and applications that may contain data about you (such services could sometimes imply access to your data to perform the required tasks).

We may also disclose your personal data to our partner:

- In the event the service you subscribe to was co-created by L'Oréal and a partner (for example, a co-branded app). In such case, L'Oréal and the partner process your personal data each for their own purposes and as such your data is processed:
 - By L'Oréal in accordance with this Privacy Policy;
 - By the partner acting also as a data controller under its own terms and conditions and in accordance with its own privacy policy.
- In the event you agreed to receive marketing and commercial communications from a L'Oréal partner through a dedicated opt-in (for instance, through an App branded by L'Oréal and made available to its partners). In such case, your data is processed by the partner acting as a data controller under its own terms and conditions, and in accordance with its privacy policy.
- We may publish on our supports content from social networks. In the event you consult content from social networks on our website/apps, a Cookie from such social network may be stored on your device. We invite you to read the Cookie Policy of these social networks for more information;
- When we use Google advertising services on our websites/apps, Google will access and use your personal data. If you wish to learn more on how Google uses your personal data in this context, please consult their <u>Google Privacy & Terms</u>, which govern these services and data processing.

Information that Meta collects and shares with us

All Meta features and services available on our website, apps and/or devices are governed by Meta's privacy and security information (available <u>here</u>. Pease review this policy if you would like more information on your privacy rights and settings options.

By using this website/app, you may:

- Sign-up with your Facebook login. If you do so, you consent to share some of your public profile information with us;
- Use the Meta social plug-ins (Instagram, Messenger), such as "like" or "share" our content on the Facebook platform;

- Accept cookies from this website/app (also identified as "Meta Pixel") that will help us understand your activities including for example, information about your device, how you use our services, the purchase you make and the ads you see, whether or not you have a Facebook account or are logged into Facebook.
 - When you use any Meta features, we collect data that help us to:
 - Show you adds you might be interested in on Meta or any of its services (Instagram, Messenger, etc.);
 - Measure and analyse the effectiveness of our website/apps and/or devices.
- We may also use the personal information you gave us on this website,apps and/or devices (such as your name and surname, email, address, gender and phone number) to identify you in Facebook or any of Meta's other services (Instagram, Messenger etc.), in order to show you add that are even more relevant for you. While doing this, Meta will not share your personal information and will delete the information promptly after the match process is complete.

We do not offer or sell your personal data.

Where we Store your Personal Data

The personal data that we collect from you may be transferred to, accessed in, and stored at, a destination outside the United Kingdom. It may also be processed by staff operating outside the United Kingdom who work for us, for the L'Oréal Group or for one of our service providers.

Where L'Oréal transfers personal data outside of the United Kingdom (including transfers outside of Ireland), this will be done in a secure and lawful way. As some countries may not have laws governing the use and transfer of personal data, we will take steps to ensure that third parties adhere to the commitments set out in this Privacy Policy e.g. reviewing their privacy and security standards and subjecting them to appropriate contractual obligations.

When we transfer your personal data outside of the territories described above, we:

- review and/or enter into appropriate contracts (including adding the European Commission's standard contractual clauses (available <u>here</u>) which may include the UK's Addendum to the standard contractual clauses (available <u>here</u>); or
- rely on the applicable European Commission adequacy decision which finds the third country to which we may transfer your personal data offers an adequate level of data protection (copies of adequacy decisions available <u>here</u>).

For further information, please contact us as per the "Contact" section below.

How Long Do We Keep Your Personal Data

We only keep your personal data for as long as we need it for the purpose for which we hold your personal data, to meet your needs, or to comply with our legal obligations.

To determine the data retention period of your data, we use the following criteria:

• Where you contact us for an enquiry, we keep your personal data for the duration needed for the processing of your enquiry;

- Where you create an account, we keep your personal data until you require us to delete it or after a period of inactivity (no active interaction with L'Oréal) of two years;
- If you create an account or if you submit an application to the "For Women in Science" program or the "For Girls in Science" Program, we keep your personal data for four years.
- If you submit an application in the context of the *"Beauty For a Better Life"* call for projects, we keep your personal data for two years;
- If you activated your account on "*For Women in Science Community*" (alumni *network*), we keep your personal data until you require us to delete it or after a period of inactivity (no active interaction with this platform) of two years.
- Where you have consented to non-commercial marketing, we keep your personal data until you unsubscribe or require us to delete it or after a period of inactivity (no active interaction with L'Oréal) of two years;
- Where cookies are placed on your computer, we keep them for as long as necessary to achieve their purposes (e.g. for the duration of a session for session ID cookies) and for a period defined in accordance with local regulations and guidance.
- If you signed the *For Women in Science* manifesto, which ended in March 2018, we will keep your personal data for two years;
- If you have generated content as part of the *Beauty For a Better Life* program, we keep your personal data for two years;
- If you are selected as an expert to manage *For Women in Science* applications, we keep your personal data for four years. This duration is likely to be extended as part of a new selection, with your agreement.

We may retain some personal data to comply with our legal or regulatory obligations, as well as to allow us to manage our rights (for example to assert our claims in Courts) or for statistical or historical purposes.

When we no longer need to use your personal data, it is removed from our systems and records or anonymised so that you can no longer be identified from it.

Is Your Personal Data Secure?

We are committed to keeping your personal data secure and taking all reasonable precautions to do so. We contractually require that trusted third parties who handle your personal data for us do the same.

We always do our best to protect your personal data and once we have received your personal data, we use strict procedures and security features to try to prevent unauthorised access. As the transmission of information via the internet is not completely secure, we cannot guarantee the security of your data transmitted to our sites. As such, any transmission is at your own risk.

Links to Third Party Sites and Social Login

Our websites and Apps may from time to time contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we are not

responsible or liable for these policies. Please check these policies before you submit any personal data to these websites.

We may also offer you the opportunity to use your social media login. If you do so, please be aware that you share your profile information with us depending on your social media platform settings. Please visit the relevant social media platform and review its privacy policy to understand how your personal data is shared and used in this context.

Social Media and User Generated Content

Some of our websites and Apps allow users to submit their own content. Please remember that any content submitted to one of our social media platforms can be viewed by the public, so you should be cautious about providing certain personal data e.g. financial information or address details. We are not responsible for any actions taken by other individuals if you post personal data on one of our social media platforms and we recommend that you do not share such information.

YOUR RIGHTS AND CHOICES

L'Oreal respects your right to privacy: it is important that you are able to control your personal data. You have the following rights:

Your rights	What does this mean?
The right to be informed	You have the right to obtain clear, transparent and easily understandable information about how we use your personal data, and your rights. This is why we are providing you with the information in this Policy.
	You have the right to access to the personal data we hold about you (subject to certain restrictions).
The right of access	We may charge a reasonable fee taking into account the administrative costs of providing the information.
	Requests manifestly unfounded, excessive or repetitive may not be answered to.
	To do this, please contact us at the details below.
	You have the right to have your personal data rectified if it is incorrect or outdated and/or completed if it is incomplete.
The right to rectification	To do this, please contact us at the details below. If you have an account, it may be easier to correct your own data via your "My Account" function.

The right to erasure/right to be forgotten	In some cases, you have the right to have your personal data erased or deleted. Note this is not an absolute right, as we may have legal or legitimate grounds for retaining your personal data. If you would like us to delete your personal data places contact us at the details below.
The right to object to non-commercial communications	data, please contact us at the details below.You can unsubscribe or opt out of our various communications at any time.It is easiest to do this by clicking on the "unsubscribe" link in any email or communication we send you. Otherwise, you can contact us using contact detail below.
The right to withdraw consent at any time for data processing based on consent	You can withdraw your consent to our processing of your data when such processing is based on consent. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. We refer to the table inserted in section " <i>what data do we collect from you</i> <i>and how do we use it</i> " especially the column " <i>What is our legal basis for</i> <i>processing your data</i> ?" to identify where our processing is based on consent. If you would like to object to withdraw your consent, please contact us at the details below.
The right to object to processing based on legitimate interests	You can oppose at any time to our processing of your data when such processing is based on the legitimate interest. We refer to the tables inserted in section "what data do we collect from you and how do we use it" especially the column " <i>What is our legal</i> <i>basis for processing your data</i> ?" to identify where our processing is based on legitimate interests. To do so, please contact us at the details below.
The right to lodge a complaint with a supervisory authority	You have the right to contact the data protection authority of your country in order to lodge a complaint against the data protection and privacy practices of L'Oréal.

	Do not hesitate to contact us at the details below before lodging any complaint with the competent data protection authority.
The right to data portability	You have rights to move, copy or transfer data from our database to another. This only applies to data that you have provided, where processing is based on a contract or your consent, and the processing is carried out by automated means. We refer to the tables inserted in section " <i>what data do we collect</i> from you and how do we use it" especially the column " <i>What is our legal basis for</i> processing your data?" to identify where our processing is based on the performance of a contract or on consent. For further details, please contact us at the details below.
	You have the right to request restriction of our processing of your data. This right means that our processing of your data is restricted, so we can store it, but not use nor process it further. It applies in limited circumstances listed by the General Data Protection Regulation which are as follow:
	• the accuracy of the personal data is contested by the data subject (i.e. You), for a period enabling the controller to verify the accuracy of the personal data;
The right to restriction	 the processing is unlawful and the data subject (i.e. You) opposes the erasure of the personal data and requests the restriction of their use instead; the controller (i.e. L'Oréal) no longer
	needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims;
	• the data subject (i.e. You) has objected to processing based on the legitimate interests of the data controller pending the verification whether the legitimate grounds of the controller override those of the data subject.

	If you would like to request restriction, please contact us at the details below.
	You have the right to deactivate Cookies. The settings from the Internet browsers are usually programmed by default to accept Cookies, but you can easily adjust it by changing the settings of your browser. Many cookies are used to enhance the
The right to deactivate Cookies	usability or functionality of websites/apps; therefore disabling cookies may prevent you from using certain parts of our websites/apps as detailed in the relevant Cookie Table.
	If you wish to restrict or block all the cookies which are set by our websites/apps (which may prevent you from using certain parts of the site), or any other websites/apps, you can do this through your browser settings. The Help function within your browser should tell you how. For more information please consult the following links:
	http://www.aboutcookies.org/;

How can I exercise these rights?

For more information, or to request any of the rights noted above, please contact us on the details set out below.

Note that we may require proof of your identity and full details of your request, before we process any request(s).

CHANGES TO THIS PRIVACY POLICY

We may make changes this Privacy Policy from time to time. Changes may be due to, for example, amendments to applicable laws, regulations, and industry practices, or due to changes we make to our services. We encourage you to review our Privacy Policy to stay informed.

If we make material changes that may affect your rights, as per the "Your Right and Choices" section above, we may provide additional notice, such as via email or via a notice on our website. If you continue to use our services after we publish or send a notice about any changes to our Privacy Policy, it will mean that you have read and understood the updated Privacy Policy.

CONTACT

If you have any questions or concerns about how we treat and use your personal data, or would like to exercise any of your rights above, please contact us at <u>dpofficeruki@loreeal.com</u> or by writing to us at:

Data Protection Officer L'Oréal (UK) Limited 255 Hammersmith Road London W6 8AZ

If you would like to get in touch with our Data Protection Officer, please contact us at <u>dpofficeruki@loreal.com</u>.